



# From the Bear Pit

## Regional Council Newsletter

March 26, 2018

### Budget Engagement

To facilitate and encourage public comment and feedback, two communication methods were employed: online and in-person.

To reach residents online, a budget information page was created on the NRRM website with links to a self-guided budget presentation and the preliminary budget document. The budget consultation process was highlighted on the NRRM website's main page and was posted several times on the NRRM Facebook page. Residents were encouraged to view the presentation and link to the preliminary budget and were encouraged to provide feedback.

A budget open-house was held at the Northern Rockies Regional Recreation Centre Community Hall on February 22, 2018 between 2:00pm and 7:00pm. Seventeen residents attended the open house

Comments were accepted via comment cards available at the Municipal Offices, Recreation Centre and Preliminary Budget Open House event (February 22nd). Comment card boxes are available at the Recreation Centre front reception as well as the Municipal Office front reception. [More Information](#)

The final budget meeting is scheduled for 9am-5pm, April 7th.

### Community Trail Deadfall Clearing

Regional Council approved that opportunities be made available for the public to clear deadfall and gather firewood along the Community Trail throughout 2018 and subsequent years, using the same regulations and processes established in 2016. If you are interested in taking advantage of this opportunity contact the Recreation Centre at 250-774-2541 (ext 2080). [More information](#)



Krista Vandersteen pictured above with a couple she met at the Quartzsite Sports, Vacation and RV Show that raved about the Fort Nelson Museum.

### 2018 Tradeshow Attendance

Krista Vandersteen, Sustainable Community Development Coordinator presented an overview of the three major Tourism Shows/Tradeshows recently attended to help promote the Northern Rockies.

#### Quartzsite sports, Vacation & RV Show, Quartzsite AZ

The NRRM was given the opportunity to send a representative to represent Northern BC Tourism and Destination BC at the Quartzsite Arizona RV show as part of the "North to Alaska Booth". The main costs associated with the tradeshow (booth rental, travel, accommodation and per diem) were covered by Destination BC and the Northern BC Tourism Association. This nine day show was extremely busy with an over 150,000 estimated attendees.

#### Early Bird RV Show, Abbotsford BC

This is the second year that the NRRM - as part of a larger NE BC marketing cooperative - has attended this show. The interest and uptake was significant this year with all of the NRRM's literature being distributed by the last hour of the show. This tradeshow targets the long haul RV market looking for at least a few weeks on the road. A second representative was initially to be supplied by one of the partner communities, however due to unforeseen circumstances were unable to attend. This change allowed local photographer and tourism ambassador, Ryan Dickie to attend the show and provide an additional knowledge set highlighting the Northern Rockies region.

#### BC Sportsman's Show, Abbotsford BC

The NRRM has attended the BC Sportsman's Show for over 10 years consecutively and continues to engage with a very interactive group of outdoor enthusiasts. This year, the show was attended by more than 33,000 people over three days. This show has a wider range of attendees compared to other RV shows including families and outdoor enthusiasts of all ages. Two local tourism companies (Northern Rockies Lodge/Liard Air and Muskwa River Adventures) also participated in this show, further strengthening the NRRM presence at the show and the ability to cross promote the region. [More information](#)



Join us in Fort Nelson May 8 – 10, 2018 for the North Central Local Government Association Annual Conference "The Road Ahead". [Click here to learn more!](#)



Don't forget you can...

Find us on for the most up-to-date information

Learn more about what is happening in and around the community on the NRRM website:  
*Engage Northern Rockies*





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