

# Regional Economic Strategy

# PUBLIC PRESENTATION

*The Northern Rockies Regional Municipality has been developing a Regional Economic Strategy with the goal of stabilizing, diversifying and rejuvenating our economy. The exercise has been guided by the questions:*

- Where are we now?
- Where do we want to be?
- How do we get there – what's our strategy?
- What will success look like as we implement our plan?

Engagement with the Community, Business, Not-for-Profits and Industry has taken the form of surveys, interviews, and multiple focus group and working group sessions.

*"Mayor and Council have committed to bringing change to the economy of the Northern Rockies and this Regional Economic Strategy is the beginning of that change,"* said Mayor Foster of the project. In keeping with this commitment, Regional Council has been actively involved throughout the process.

Response has been enthusiastic and constructive. Input from the exercise has been combined with background research into the Forestry, Oil and Gas, Tourism, Agriculture and other sectors, to create the proposed Regional Economic Strategy, to be put into action beginning this Spring.

The success of any undertaking such as this depends on participation and effective partnerships that include Governments, the Private Sector, Not-for Profits and the community at large...**AND YOU!** We hope to see you at the

**Open House and Presentation**  
**of the proposed**  
**REGIONAL ECONOMIC STRATEGY**  
**Phoenix Theatre, Thursday, April 4<sup>th</sup>, 2019**  
**Doors open: 6:30 pm**  
**Presentation & Discussion: 7:00 – 8:30 pm**



**Be a Part  
of the  
Northern  
Rockies'  
Economic  
Future!**

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