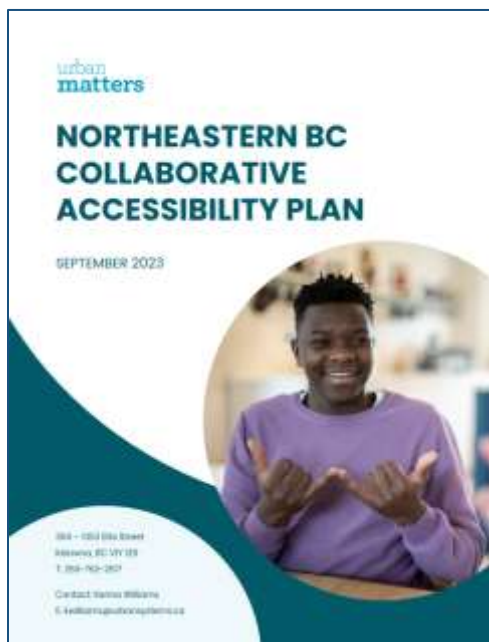


Northeast BC Accessibility Committee Logo Competition

TERMS OF REFERENCE

Overview of the Northeast BC Accessibility Committee



The Northeast British Columbia Collaborative Accessibility Committee (Northeast Accessibility, or, the Committee) provides a consistent approach to accessibility for people with disabilities living, working, and exploring Northeast BC. The Committee is comprised of staff representatives from nine member communities as well as people living in the region that have disabilities and/or work with organizations that serve people with disabilities.

The Committee was created to assist partnering organizations to implement requirements of the Accessible British Columbia Act. By participating in the Committee, member local governments will be in compliance with the Act. A regional approach was selected to foster collaboration and cooperation, sharing and pooling of resources, and avoiding duplication of work.

The purpose of the Committee is to:

- Provide a forum for discussion of issues affecting people with all types of disabilities in the region;
- Inform local governments on accessibility issues and solutions in the region and make recommendations for improving accessibility in communities;
- Identify accessibility barriers in the region and solutions to addressing them;
- Provide input on community plans, actions, designs, and so forth with an accessibility lens;
- Organize and/or participate in relevant community events or awareness activities wherever possible

Participating communities include the Peace River Regional District, Northern Rockies Regional Municipality, District of Hudson's Hope, City of Fort. St. John, District of Chetwynd, District of Taylor, Village of Pouce Coupe, District of Tumbler Ridge, and City of Dawson Creek.

The Competition

The City of Fort St. John, with other participating communities in the Northeast BC Accessibility Committee, is hosting a public art competition that offers local artists the opportunity to contribute to advancing accessibility in the Northeast by designing our Committee's logo! To participate, you must reside in one of the participating communities listed on the previous page.

The Design Theme

Artists are requested to design a logo using high-contrast (accessible) colour choices inspired by the Northern Lights that we often see in our region. These colours include blues, greens, grey, and purples.

Artists are encouraged to think about what accessibility means to them and choose symbols and imagery that reflect our region. Please use your creativity to full effect!

Technical Requirements of the Design

The following parameters must be met as part of the logo design:

- Digital submissions are encouraged (please see the competition form). Hand drawings are also acceptable, provided it is legible based on the other criteria below.
- If submitting a hand drawing, please use a dark or fine-tipped pen or marker that makes crisp, legible lines
- Artwork must not be submitted on double sided paper
- Digital submissions should be in vector or PNG format, at a minimum resolution of 300 DPI or 1200 by 1200 pixels

The Submission Package

Please download the Northeast BC Accessibility Committee Logo Competition Form and complete the form electronically or print it and hand write your content. All sections must be completed to be considered eligible for adjudication:

- Logo original artwork in the provided template (1200 px x 1200 px)
- Long written narrative about your art (maximum 300 words)
- Short summary narrative about your art (maximum 75 words)
- Artist statement describing you as an artist (maximum 200 words)
- Waiver completed by the artist or legal guardian if under 18 years old

Your name or any other identifier should not be included on any deliverable, other than the outer envelope containing your submission and waiver (if hand delivering). If submitting a digital copy of the logo and form, we will remove identifying information prior to adjudication.

How To Submit

- Deliver a digital copy of your submission package to recreation@fortstjohn.ca, subject line “Northeast BC Accessibility Committee Logo Competition”
OR
- Drop off or mail your submission package:
Attention: Recreation Manager
Pomeroy Sport Centre, Visitor Desk
9324 96 Street
Fort St. John, BC V1J 6J8
- **Deadline:** Entries must be received no later than 4 PM on March 4, 2024 at the Pomeroy Sport Centre or electronically.
- Envelopes and submission materials must be clearly identified with “Northeast BC Accessibility Committee Logo Competition”. Be sure to include your name, phone number, mailing address, and email address with your submission.
- Submissions will become the property of the City of Fort St. John and the Northeast BC Accessibility Committee and will not be returned. Winning artists surrender all artistic rights, copyright, and claim of ownership of the products submitted. The City of Fort St. John reserves the right to all products submitted to be used at its sole discretion.

Selection Criteria

Winners will be selected by members of the Northeast BC Accessibility Advisory Committee.

The following criteria will be used to score submissions:

Quality of Depiction – logo design is clear and legible	20 points
Theme Relevance – imagery suits the theme selected	20 points
Written Narrative – how well written descriptions describe the design and artist approach	20 points
Elegance – overall aesthetic quality of the submission	40 points

Submissions that are incomplete or do not meet technical requirements will not be considered.

Winning artists will be notified of the results by telephone or email by the end of the business day on March 26, 2024. Submissions that are not selected will not be individually contacted.

Remuneration

The top scored artist will receive a gift card from a local business in their community, valued at \$200, as well as a one-hour meeting with a professional graphic designer to learn more about what it is like to work as a designer as a career. Second place will receive a \$100 gift card and third place will receive a \$50 gift card.

Inquiries

Questions about this competition can be directed to recreation@fortstjohn.ca