



KidSport opens new community chapter in Fort Nelson with support from EnCana

KidSport continues to expand across British Columbia "So ALL Kids Can Play!"

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Richmond, BC – On Monday, February 1, 2010, KidSport BC officially launched the KidSport Fort Nelson community chapter with a cheque presentation from EnCana to the Northern Rockies KidSport committee. Fort Nelson is the latest community in British Columbia to open a KidSport community chapter, bringing the total number across the province to 34.

Jim McDonald of the Northern Rockies KidSport committee was on hand to receive the cheque from Angela White, Community Relations Advisor for EnCana. They were joined by Fort Nelson Mayor Bill Streeper and Pat Pimm, MLA for Peace River North, who spoke about how KidSport will benefit the local community. The start-up funds will provide KidSport Fort Nelson with the resources required to develop the new chapter and begin serving children in the local community.

"We at EnCana are pleased to help open this new KidSport chapter with seed money to get kids playing sports as soon as possible," said White. "With the Olympic spirit in the northeast, it's amazing to think kids who benefit from this chapter could have their own Olympic journey one day."

"It gives me great pleasure to welcome KidSport BC to our community," said Streeper. "The Northern Rockies Regional Municipality recognizes the importance of physical activity and the need to remove financial barriers so that all kids can benefit from participating in organized sports."

"I'm certain that KidSport BC will have a positive impact in the Northern Rockies and that our Local Chapter will open up even more opportunities for our youth to be active and healthy," he added.

KidSport Fort Nelson will provide registration grants for children ages 6-18 to ensure all children can participate in a sport season of their choice. This chapter is one of many new community chapters opening over the past few months to serve the influx of children who will be inspired to participate in sport following the Vancouver 2010 Olympic and Paralympic Winter Games

About KidSport™ BC:

KidSport™ was established in 1993 by Sport BC as a community based sport-funding program that provides grants for children ages 6 – 18 to participate in a sport season of their choice. There are now 34 community chapters in BC and 178 chapters across Canada. KidSport™ works to fulfill its mission of eliminating the financial barriers to sport participation, "So ALL Kids Can Play!"

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For more information, please contact:

Bart Given

Jessica Doherty

KidSport™ BC
260 - 3820 Cessna Drive
Richmond, BC V7B 0A2

p. 604.333.3455
f. 604.333.3401
www.kidsport.ca

**So ALL Kids
Can Play!**



Director, Marketing & Communications
Sport BC
E: bart.given@sport.bc.ca
T: 604.333.3431
C: 604.345.8238

Coordinator, Marketing & Communications
Sport BC
E: jessica.doherty@sport.bc.ca
T: 604.333.3422

Angela White
EnCana Corporation
Community Relations Advisor
E: angela.white@EnCana.com
T: 250.321.0356